



# CASE STUDIES

Results of Real-Life Value Propositions



## HEAVY EQUIPMENT MANUFACTURER

One of our clients is a manufacturing company with annual printing of more than \$2.5 million. The manufacturer does hundreds of "small" jobs rather than just a few large runs, making management and administration complex.



CoakleyTech has delivered these annual results:

- Print costs were reduced by 13%, saving approximately \$175,000.
- Errors, reprints and added expenses have been eliminated, with estimated savings of an additional \$40,000.



**Bottom line:** More than \$3 million worth of printing has been successfully delivered to the client since 2005.



## HEALTHCARE ADMINISTRATOR

This client spends more than \$1 million on printing various customer correspondence. We exclusively manage all print, mail, procurement and production.



CoakleyTech Connect™ has delivered these annual results:

- Print costs were reduced by 11%, saving the client over \$100,000 annually.
- The client saved an additional \$30,000 in more intelligent mail and sorting.



**Bottom line:** More than \$8 million worth of printing has been run through the CoakleyTech Connect™ system in the past two years for various clients, with results that far exceeded the client's expectations.



### Efficiency Opportunities:

Maximize cost savings with our vast buying power, knowledge and production process



**E-BUSINESS**



**PRINTING**



**DISTRIBUTION AND MAILING**

**DIGITAL MEDIA**



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